

nEXERP



nexERP Case Study

M/s. Hairfair Skin Clinic, Kerala, India.

 **NEXTINNOS**
THE NEXT LEVEL OF INNOVATION

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ABOUT NEXERP

Our nexERP system is driven by our deep expertise and cross industry experience and global delivery model. We provide you a pano-view of your enterprise and enable you to optimize your processes and helps you to transform your organization with well defined, simplified and power-packed offerings which take your business to the next level. We primarily consist of service industry such as retail, hospitality, storage & transport, tourism, banking & insurance and real estate, for which nexERP software services can provide an efficient solution to take these industries to their top potential. We have clients from across the globe including UK, India, and Middle East countries.

We currently focus on the Middle East Clients and have customized software, exclusively for the clients from those areas. nexERP is also available in the local Arabic language and therefore it is easy to understand for those people with less technical knowledge. Our software is also available in mobile application, which can help you track your business status on the go without the need laptops or PCs.

QUICK LINKS:

Product website : www.nex-erp.com

Live demo : <http://demo.nex-erp.com/>

CLIENT : M/s. HAIRFAIR SKIN CLINIC, INDIA

HairFair Skin Clinic is considered to be one of the very first dermatology/cosmetology clinic in Kerala located in Thrissur with a new branch at Cochin and another one in Thrissur itself. The clinic was conceptualized and established by its present CEO, Dr. Nilufer Sheriff. Within a short period of its inception, HairFair has emerged as the top skin and hair clinic and a one-stop destination for all types of skin and hair care problems, especially Indian skin type.

CHALLENGES FACED BY HAIRFAIR

Since its inception, HairFair has grown exponentially over a short period of time and this sudden growth has brought with it several challenges in its management. It includes:

- **Management of Multiple Branches:** Since HairFair has multiple branches and are kilometers apart, it was difficult to manage all the branches. This was one of the main problems faced by HairFair.
- **Management of Stock and Purchases:** With 3 branches and having a centralized purchase and stock order system, HairFair also had the problem of managing all the stock and purchases. This was another headache faced by the management.
- **Setting of Target to Employees:** Setting the target and understanding who all achieved the targets was another problem faced by the management. The main reason for this was the lack of a centralized controlling system to manage the employee target and conversion.

- **Managing Appointment of Doctors:** Maintaining the doctor's appointment was another problem at HairFair Skin Clinic. With over 10 doctors, consultants, and other staff in all 3 branches it was really difficult to manage all the new clients and those coming for revisits and procedures.
- **Accounting Management:** Managing accounting is another problem as HairFair Skin Clinic was following the paperwork model. Managing this from 3 different places was really a very difficult job.

END RESULTS AFTER IMPLEMENTING nexERP

- NexERP helped in the smooth management of multiple branches and all data could easily be available in one device. All the data can now be accessed from a single location.
- With the help of NexERP all the stocks and purchases could easily be managed at HairFair.
- With NexERP, all the targets of employees of all branches could be set and monitored by the management. It helps in the easy monitoring of the employee efficiency.
- With the NexERP app, HairFair can now easily manage the doctor's appointment for the client. With the availability of both Android and iOS app, all clients can now easily manage their appointment with HairFair.
- The centralized accounting facility available in NexERP, the management can now see the whole accounts of the all clinics at the tip of the finger.